

CICA CONFERENCE CALL BOARD MEETING MINUTES

12/13/2016

1. Call to Order at 7:00 pm by President Lorene Bonds

2. Roll Call of Directors and Guests by Secretary Curt Werner

Officers Present: Lorene Bonds, President; Cody Jolly, Vice-President; Curt Werner, Secretary; and Janell Reid, Treasurer.

Directors Present: John Beaty, Tom Robb, Wayne Rusher, Tom Hendrix, Kristine Lewis, and Marty Canterbury.

Past Presidents: Gerald Schreiber, Wil Bledsoe, Kimmi Lewis, and John Reid.

Guests: Bill Bullard, Totsy Rees, Clay Patton, and Kelli Jo Brubaker.

Absent: Paul Schmucker, David Cundiff, Leellen Koroulis, and Don Gittleson.

3. Minutes from previous meeting

Janell moved to accept October 2016 and November 2016 minutes as submitted. Second from Tom Robb. Motion carried unanimously.

4. Treasurer's Report (see attached)

Janell presented the treasurer's report as follows:

Checks written

- Kerry Froese \$10.00
 - Rees Consulting \$1,100.00
- Total Expenses = \$1,110.00

Income

No income this month

Previous Balance	=	\$28,337.12
		less <u>\$1,110.00</u>
Balance =		\$27,227.12

Raffle Account balance =	\$4,217.50
Intern Account Balance =	\$1,120.00
Intern CD Balance =	\$1,958.48
Total Assets Balance =	\$34,523.10

Motion from Marty to accept the treasurer's report as presented. Second from Wayne. Motion carried unanimously.

5. R-CALF Report--John Reid spoke about a possible opportunity to revisit COOL with the Trump

administration. Bill Bullard joined the call at this time (7:11pm) and reported that a Magistrate Judge made a recommendation that a motion for injunction be granted. This is a recommendation to the US Circuit court but not a final outcome. Another issue discussed was enforcing the rules of competition on the packers. Bill then reported that R-CALF will be drafting a letter asking President Elect Trump to rescind the trade of Brazillian Beef. He also recommended that CICA support this effort. Bill then reported that R-CALF has received over 1200 new members in 2016. Bill reported that he has been invited to be on the Tomi Lahren Show on the Blaze Network (Which is owned and managed by Glenn Beck) on January 3rd.

Tom Robb moved to endorse the letter Bill Bullard has drafted regarding Brazillian Beef. Second from Cody. Motion carried unanimously.

6. Legislative Report

Totsy gave a report on water fees. She also reported that there will be a big workers comp package coming up which she will have more information on after Dec 21st.

7. Membership Report

Kristine reported that there has been 1 new member. January renewals will be going out soon. She also reports that the new printer works very well.

8. Old Business

Advertisement Update/Clay Patton

Clay has sent proposals via email to all of the directors. The radio station that Clay broadcasts from is in Colby, KS. Clay's proposal also includes giving away a beef and processing at a concert in Colby in Mid July. Lorene asked about sending the radio spots to other radio stations in Colorado. Clay stated that is possible to do. Lorene asked Clay to email her proposals for radio ads using his voice but that can be used in Colorado radio stations rather than a Kansas station. Clay agreed to write a proposal and send it to Lorene for review at the next meeting.

2017 Convention Update

Cody has booked the hotel and sent an invitation to one speaker but hasn't received a response yet. He will contact other hotels to see if he can get group rates at some other hotels to make sure there are enough rooms for everyone.

Speakers--Lorene and Cody would like to see a motivational speaker to talk about how to promote CICA and increase membership. Group consensus is to have more speakers with less time for each to increase interest and choice.

SECPPRC

Kimmi reports that she has had a lot of calls regarding a vacancy on the Lower Arkansas Valley Water Conservation District being vacated by Jim Valliant. She is going to recommend Kenny Bandimere for this board. Kimmi would recommend that CICA also write a letter of recommendation supporting this

nomination. Wayne moved that CICA write a letter of support/recommendation for Kenny Bandimere to fill the vacancy on LAVWCD Board of Directors. Janell seconded the motion. Motion carried unanimously. Lorene will write this letter tomorrow and get it to Kimmi in time for it to be delivered to the Judge in Pueblo tomorrow.

Legislative Day

Lorene needs it to be scheduled the first week in February. Totsy will schedule this when the ag committee members from both houses can attend and then will let Lorene and John know.

9. New Business

Elisabeth Erickson-Noe article

Elisabeth has written an editorial titled *Global Roundtable for Sustainable Beef*. She emailed it to the CICA Board members for review and she has submitted it to *The Wall Street Journal*. The Board is very proud of this article and hopes that it is accepted.

Other New Business

There was no other new business.

Next Meeting: January 24th at 7pm

Officer/Director Reports

10. Adjourn 8:31 pm

Respectfully Submitted,

Kelli Jo Brubaker
CICA Recording Secretary