



Minutes of April 25, 2018

President, Cody Jolly called the meeting to order at 7:33 p.m.

Lorene Bonds called roll. Members present; President Cody Jolly, Vice President Curt Werner, Secretary Tom Hendrix, Treasurer Janell Reid, board members Wayne Rusher, John Beaty, Tom Robb, Marty Canterbury, Joe West, Adam Nuss and Travis Stovall. Also present were Past Presidents John Reid, Gerald Schreiber, Wil Bledsoe and Lorene Bonds.

Guests: Membership Coordinator, Julie Sumpter, Social Media Coordinator, Sarah Bledsoe and R-CALF CEO, Bill Bullard.

Minutes: Minutes were reviewed. Janell Reid moved to approve the minutes. Joe West seconded. Approved.

Treasurer's Report: Janell presented the treasurer's report. Joe made a motion to accept the Treasurer's Report. Adam seconded. Approved.

R-CALF Report: Bill Bullard gave a report.

- R-CALF now has a new affiliate in OK.
- R-CALF is trying to reinstate COOL at the national level. Hunter Morgan within the White House will be a key figure for us to contact.
- R-CALF has come out publicly in support of President Trump's tariffs on foreign countries especially tariffs on imported beef products.
- Bill gave an update on the Brazilian firm, Marfrig Global Foods, that wants to purchase the fourth largest beef packer, National Beef Packing Company (National Beef). They will be sending a joint letter to the administration.
- A discussion was held concerning "Animal Identification". They are looking to provide detailed information on how the system is NOT working in Australia.
- Fake Meat was also discussed. France is currently working on a law about labeling synthetic products and the USDA should follow suit.
- Bill also updated the group on his travels to New Mexico. There is a lot of interest in the state and he will be going back next week for another 3 days. Then he will be heading to Oregon.
- Gerald updated the group on the national fundraiser for R-CALF. Korry Lewis and Travis Stovall have been instrumental in getting a raffle set up for a Polaris side by side and George Strait concert tickets. The cost is 1 ticket for \$40 or 3 tickets for \$100.

Legislative Report: Cody gave a brief update from Totsy. Committee meetings are continuing. Jerry Sonnenburg's "state lands" bill was killed. John Reid stated that the State Land Board is using the Conservancy's recommendations.

The bill to allow agricultural trucks exempt from traveling miles to ports was also killed.

Gerald ask about the bill which would allow illegals to get drivers licenses. A discussion followed.

Cody also updated everyone on the SB18-167 which would allow exemption for ag to call “before you dig” unless, of course, you hit a line.

Membership Report: Julie gave an update. We gained 8 new members last month. Membership reports by district have been sent out. She thanked Sarah for all her work with social media. Julie will be helping Sarah with updating the website.

Old Business:

- a) **Internship:** Janell has received 2 applications. The deadline is May 2nd.
- b) **Convention Committee Report:** Cody gave an update. Kimmi and Marty are working on the Friday ranch tour. Saturday’s speakers will include Shad Sullivan, Matt Thompson and Bill Bullard. Saturday evening’s venue will be held at the La Veta museum. Entertainment will be provided by Wes McKinley. 30 hotel rooms have been blocked and the gun for the raffle has been ordered. There is a need for both silent auction items as well as live auction items. Janell reported that she has acquired the raffle license. Julie reported that the art museum has confirmed the convention is on the calendar.
- c) **District 5 Board Seat:** Travis Stovall is officially appointed to the board.
- d) **Convention 2019 (Gunnison):** It has been approved to have the 2019 convention in Gunnison. Joe ask, from past conventions, about how many hotel rooms needed to be block for the event. 30-40 rooms have been blocked for past conventions.
- e) **Options to pay dues for 3 years (tabled from January):** Cody put the option in the past newsletter to get feed back from members.
- f) **State Lands Meeting:** Discussed in the *Legislative Report*.

New Business:

- g) **Membership Drive:** Julie and Sarah are both working on a drive. They are utilizing both Facebook and the website. Boosting for these two sites will cost approximately \$3/day. Sarah is working on an advertising slogan/logo. Julie would like to propose contest for the member who signs up the most new members. This has been done in the past. Janell made a motion to give the 1st place winner for most new members \$100, 2nd place would receive \$75 and 3rd place would receive \$50. Tom Hendrix seconded the motion. Approved with one vote against.
- h) **Directors up for Reelection:** Adam Nuss and Travis Stovall will be up for election as they were both appointees. Tom Robb is term limited and a replacement needs to be found.
- i) **Other New Business:** Joe West discussed the increase in cattle rustling. What changes are needed at the state level and should stiffer penalties be imposed?
Travis Stovall updated the group on the passing of the “Farm Bill”.
- j) **Option to pay dues for 3 years (tabled from last month):** This will be tabled for another month.
- k) **Officer & Director Reports:**
- l) **Next Month’s Meeting:** Meeting scheduled for May 15th.

Adjournment