



Cattle Call

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Calendar and Events Page

- **ANNUAL CONVENTION HAS CHANGED LOCATION.** The CICA Annual Convention will be held at the Blue Cliff Community Building, located approximately 8 miles south of Karval at the crossroads of County Rd J and County Rd 29. It is approximately 9 miles east of Highway 71. The convention will be one day only, Friday, July 17. Watch your mail for more information.
- R-CALF Annual Convention will be in Deadwood, SD on August 19-21st.

Monthly Board Meetings

-Board meetings are held the 3rd Tuesday of every month. If any of our members have issues or concerns that they want to be addressed, they should contact their District Representative. The DR will be more than happy to discuss these concerns at the next board meeting.

In an effort to keep in touch with our members as well as educate the public and our policymakers, we recently renovated and expanded our web site. The address is the same: www.coloica.com . CICA is also on Facebook at www.facebook.com/coloica . AND we are excited about a totally new and improved email system which we just implemented. If you would like to receive our email communications and they aren't currently making it to your inbox, contact Sarah at sarahbledsoe@gmail.com. If you are not getting a hard copy of the newsletter and would like one, just call or text Andee at 719-469-1552. Having just listed our latest communication efforts all involving technology, just know that we still prefer sitting down over a cup of coffee with our members, discussing issues, proposing solutions and just getting to know one another.

PRESIDENT'S LETTER

Fellow CICA Members

It is hard to estimate the amount of lost equity in the cattle industry over the last eight months. Neither the fire in the Kansas packing plant last August nor the panic over a virus actually have much to do with the fundamentals of the beef industry. There were actually more cattle slaughtered the week after the fire and people don't simply quit eating because of a virus. What is most concerning is what would happen if there really was an event (such as BSE) that made the consumption of beef drop suddenly.

As I write this on March 8, 2020 the fate of HB-1117 is still unknown. There is one thing that is for sure. Whatever the outcome, the opposition to this legislation will know they have been in a fight. The battle lines are very clearly drawn. Either you believe that it is fine to purposely mislead consumers and in so doing also devalue domestic beef production, or you believe consumers have the right to know if the beef they are purchasing was imported, giving them the option to support American beef producers. This is an issue that won't go away. Perhaps our best hope for MCOOL at a national level will be President Trump in a second term doing what is right for Americans rather than the multinational corporations that hold so much influence over national politics.

I hope you all have a good calving season and spring moisture would certainly lift producer spirits if not the cattle market.

Sincerely,

Curt Werner

If any of our members have suggestions for article topics, or suggestions about the newsletter as a whole, please contact the Newsletter Editor. Thank you!

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